



Portrait
NORMAN®

Program Reference Guide

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Features & Benefits

Features

Benefits

Sleeker, Stronger Headrail

- Light yet extremely sturdy with color coordination to the fabric
- Sleek and space-saving profile
- Resilient components for worry-free operation

Unique D-Cell Structure

- Creates perfect pleats for long-lasting beauty
- Remarkable strength even in hot, sunny or humid climates

Various Pleat Sizes, Light Control Options and Colors

- Offered in Sheer, Light Filtering, Semi-Opaque and Room Darkening for light and privacy control
- Variety of colors to match any decorating style

Child Safe & Flame Resistant

- Cordless lift system provides a safer option
- Patented child and pet safe cord release device
- Flame resistant fabrics available for added peace of mind

Standard Cord: Offer a smooth and consistent ease of operations

Continuous Cord Loop: Features unique clutch system making raising and lowering easier.

SmartFit™: Tight fit on French doors and sloped windows to minimize light leakage and maximize privacy.

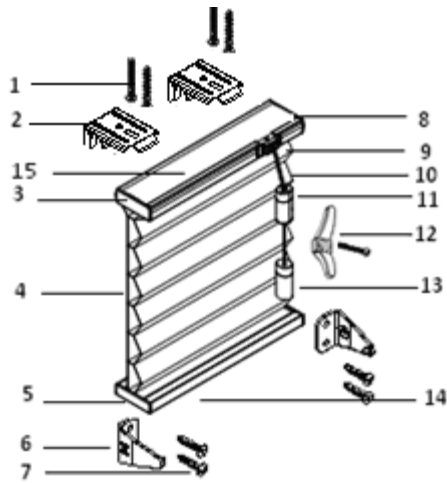
Superior Lift Systems

SmartRise™ Cordless: Easy to operate and eliminates cords for added beauty and safety.

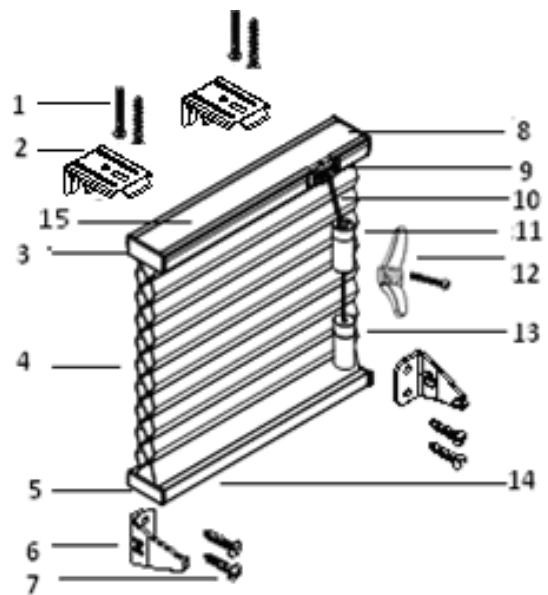
Top-Down Bottom-Up (Corded & Cordless) : Adjust your lighting preference and control your privacy level by lowering shades from the top to let in natural light, or raising them from the bottom like a traditional shade.

Patio Door Vertical Honeycomb Shades

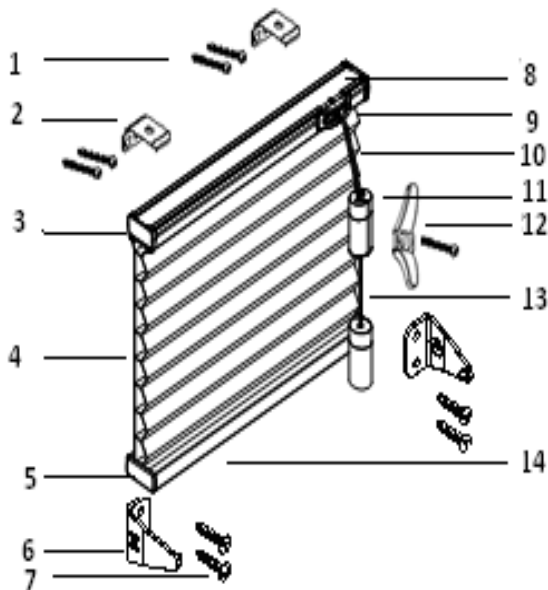
Standard Corded System



3/4" Single Cell



3/8" Double Cell

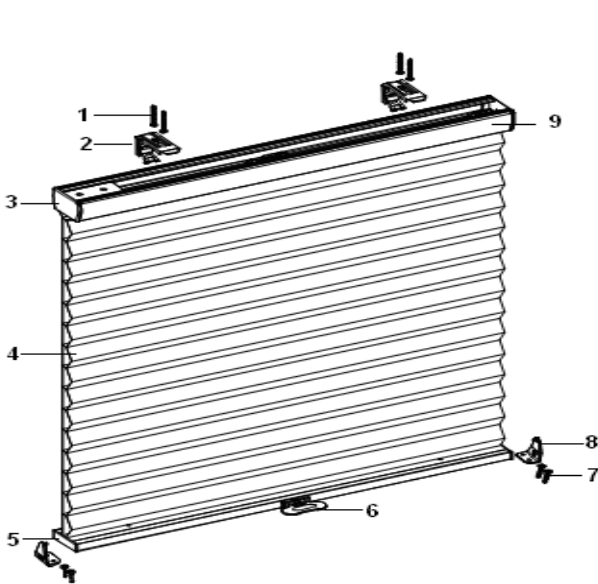


3/8" Single Cell

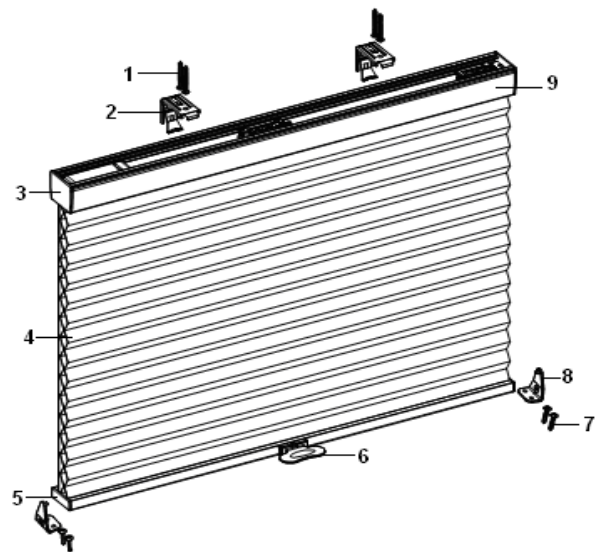
No	Description
1	Screws for Installation Bracket
2	Installation Bracket
3	Head Rail End Cap
4	Fabric
5	Bottom Rail End Cap
6	Hold Down Bracket
7	Screws for Hold Down Bracket
8	Head Rail
9	Insta-Lock
10	Cord
11	Ellipse Safety Cord Connector
12	Cord Cleat
13	Ellipse Tassel Assembly
14	Bottom Rail

SmartRise™ Cordless

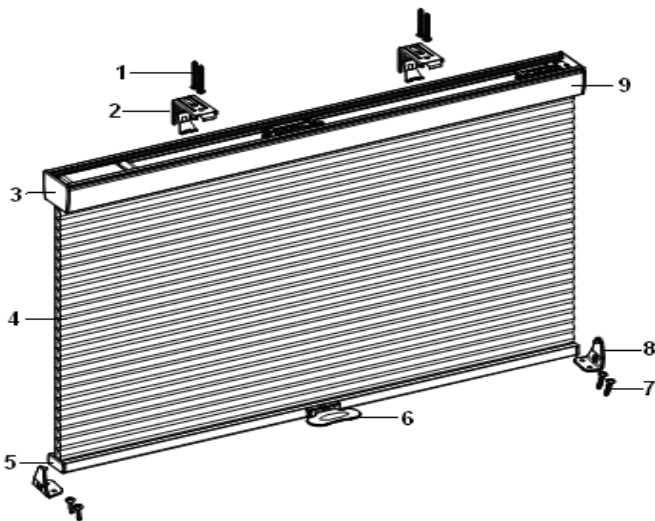
- SmartRise™ Cordless system for precise, smooth and reliable operation . Simply lower and stop at any position to lock your shade in place.
- The perfect solution for homes with children and pets.
- Easy to operate while eliminates cords for a streamlined appearance.



3/4" Single Cell



3/8" Double Cell

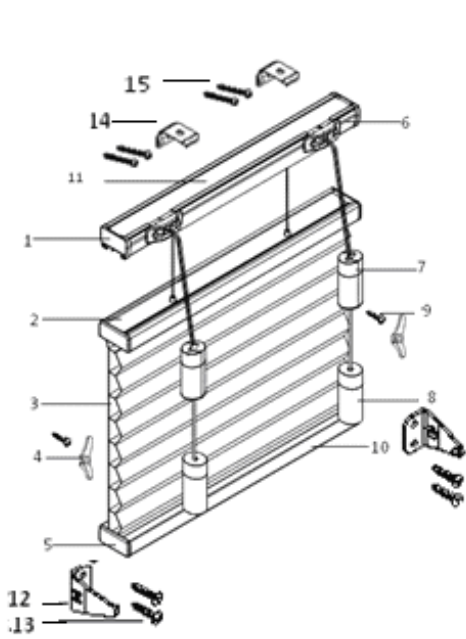


3/8" Single Cell

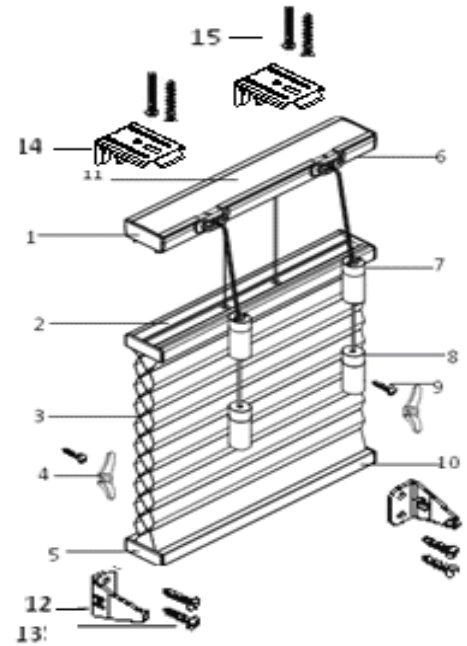
No	Description
1	Screws for Installation Bracket
2	Installation Bracket
3	Head Rail End Cap
4	Fabric
5	Bottom Rail End Cap
6	Handle
7	Screws for Hold Down bracket
8	Hold Down bracket
9	Head Rail

Corded Top Down/ Bottom Up

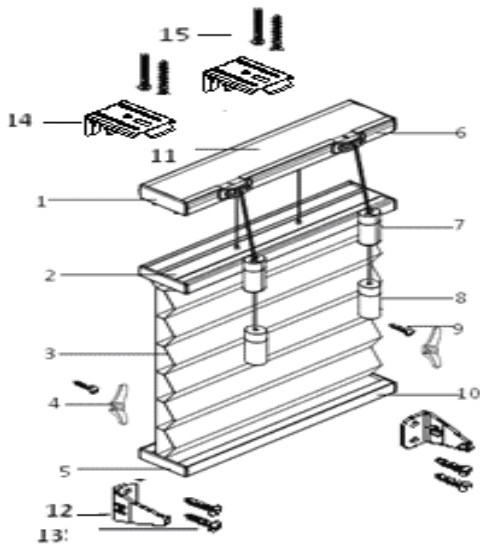
- Adjust your privacy level by lowering shades from the top to let in natural light, or raising them from the bottom like a traditional shade.
- The left cord lock controls the bottom-up function, the right cord lock controls the top-down function.



3/8" Single Cell



3/8" Double Cell

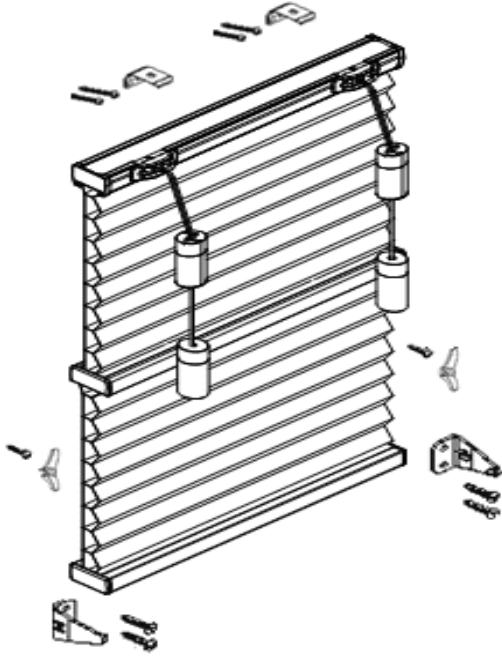


3/4" Single Cell

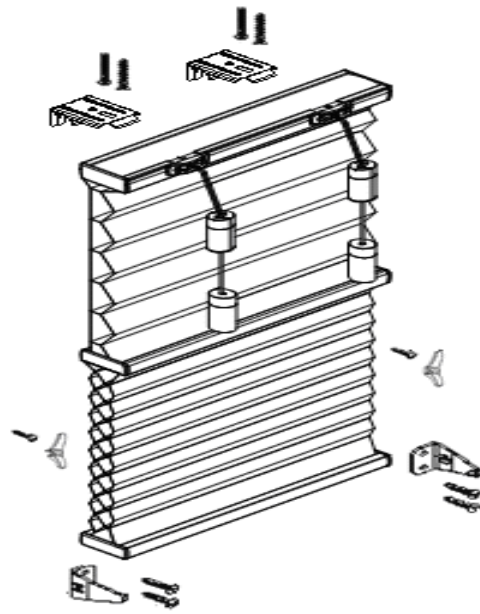
No	Description	No	Description
1	End Cap	8	Ellipse Tassel Assembly
2	Mid Rail	9	Screws for Cord Cleat
3	Fabric	10	Bottom Rail
4	Cord Cleat	11	Top Rail
5	End Cap	12	Hold Down Bracket
6	Top Rail	13	Screws for Hold Down Bracket
7	Ellipse Safety Cord Connector	14	Mounting Bracket
		15	Screws for Mounting Bracket

Corded Day & Night

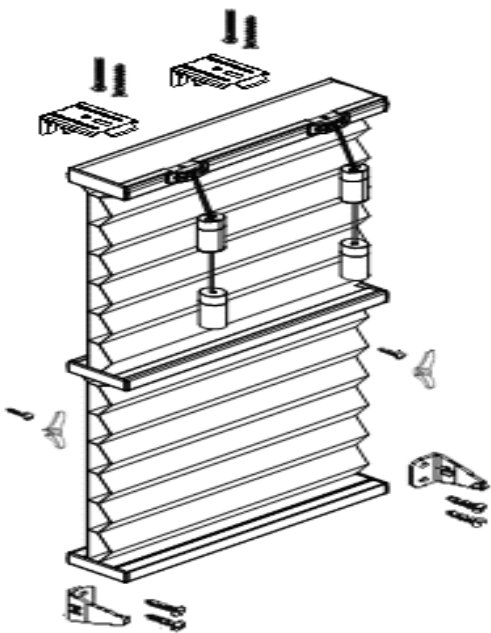
- Control the amount of light or privacy level by switching between two different fabrics.
- Sheer fabric will always be on top.
- The bottom shade can be in any fabrics (except FR and Sheer).



3/8" Single Cell



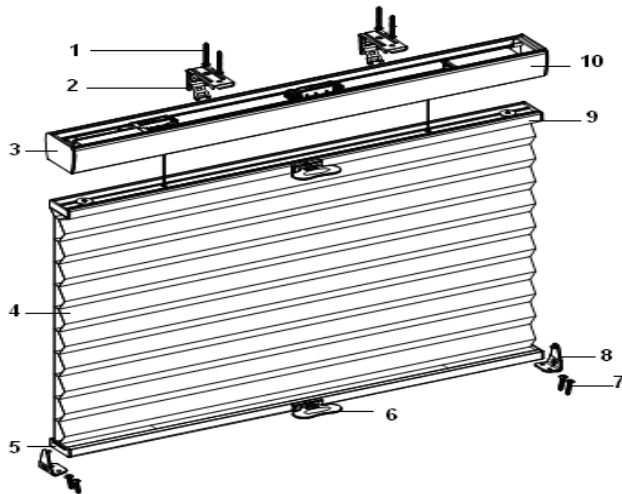
3/8" Double Cell



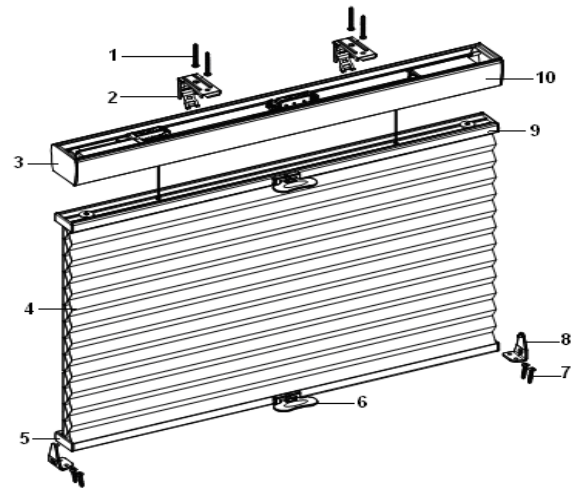
3/4" Single Cell

Cordless Top Down Bottom Up

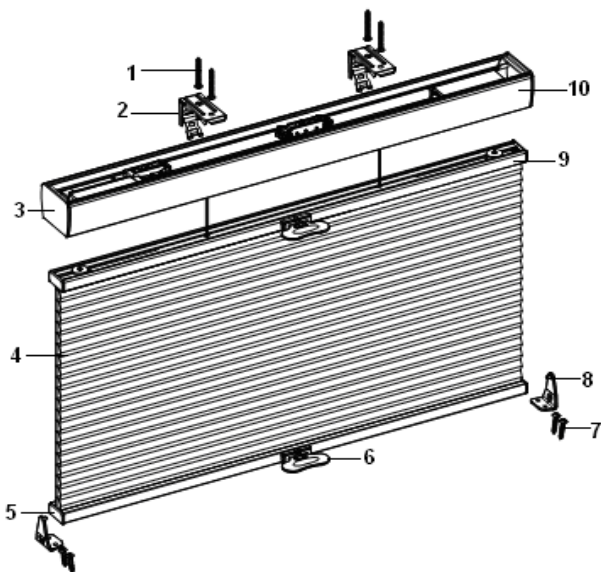
- Adjust your privacy level by lowering the shade from the top to let in natural light or raising the shade from the bottom like a traditional cordless shade.
- No dangling pull cords for enhanced child and pet safety.



3/8" Single Cell



3/8" Double Cell

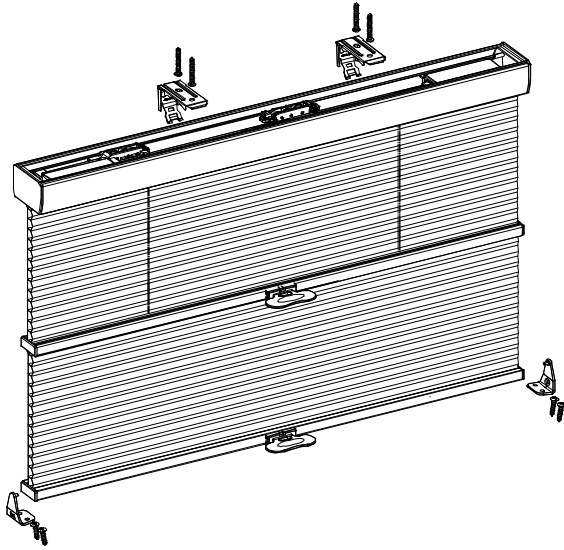


3/4" Single Cell

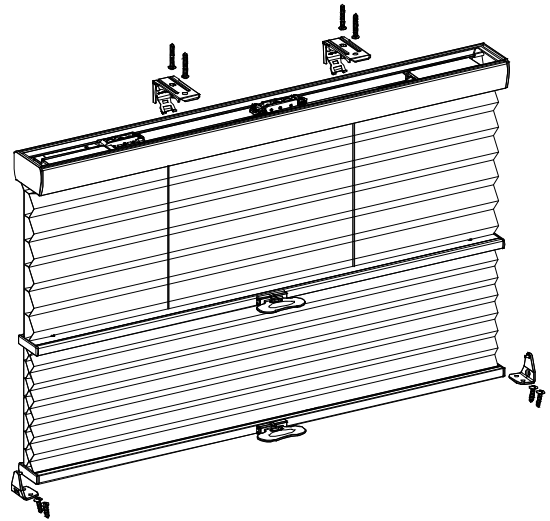
No	Description
1	Screws for Installation Bracket
2	Installation Bracket
3	Headrail End Cap
4	Blanket
5	Bottom Rail End Cap
6	Handle
7	Screws for Hold Down Bracket
8	Hold Down Bracket
9	Mid Rail
10	Top Rail

Cordless Day & Night

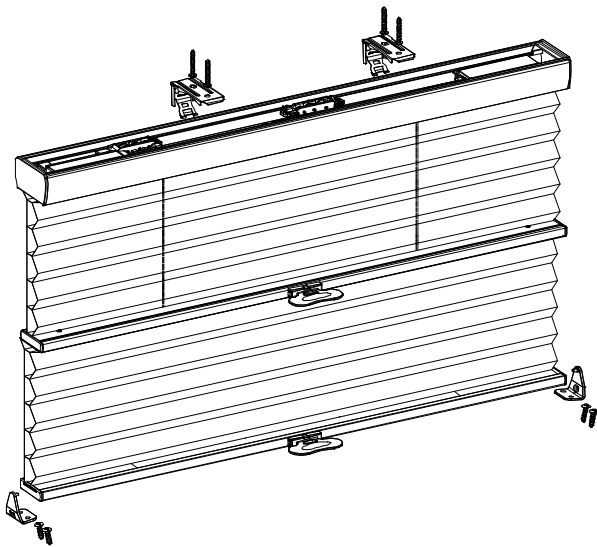
- Control the amount of light or privacy level by switching between two different fabrics.
- Sheer fabric will always be on the top shade.
- The bottom shade can be in any fabrics (except FR and Sheer).



3/8" Single Cell



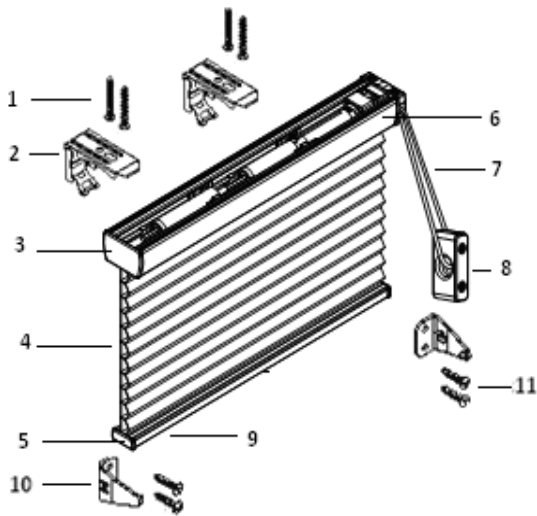
3/8" Double Cell



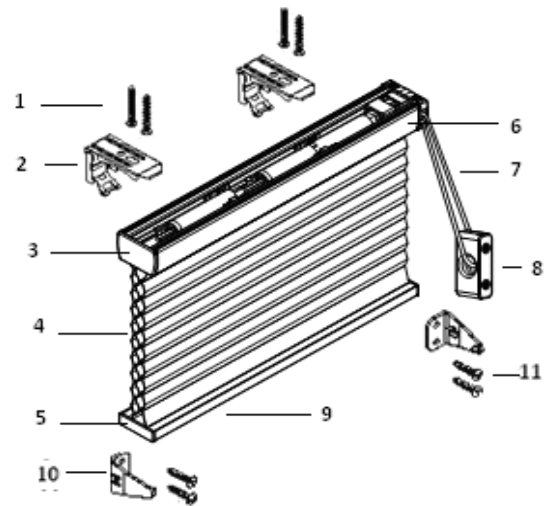
3/4" Single Cell

Continuous Cord Loop

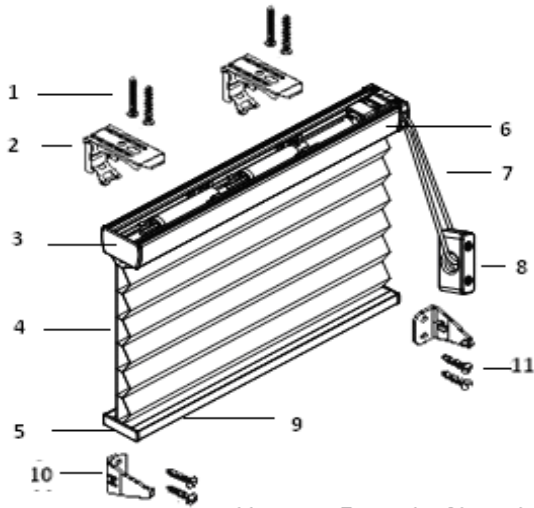
- This option features a clutch that makes raising and lowering extremely wide shade easier.
- The circular cord will remain at the same length no matter which position the shade is raised. The shade can be easily adjusted to any height and will hold its position automatically.



3/8" Single



3/8" Double

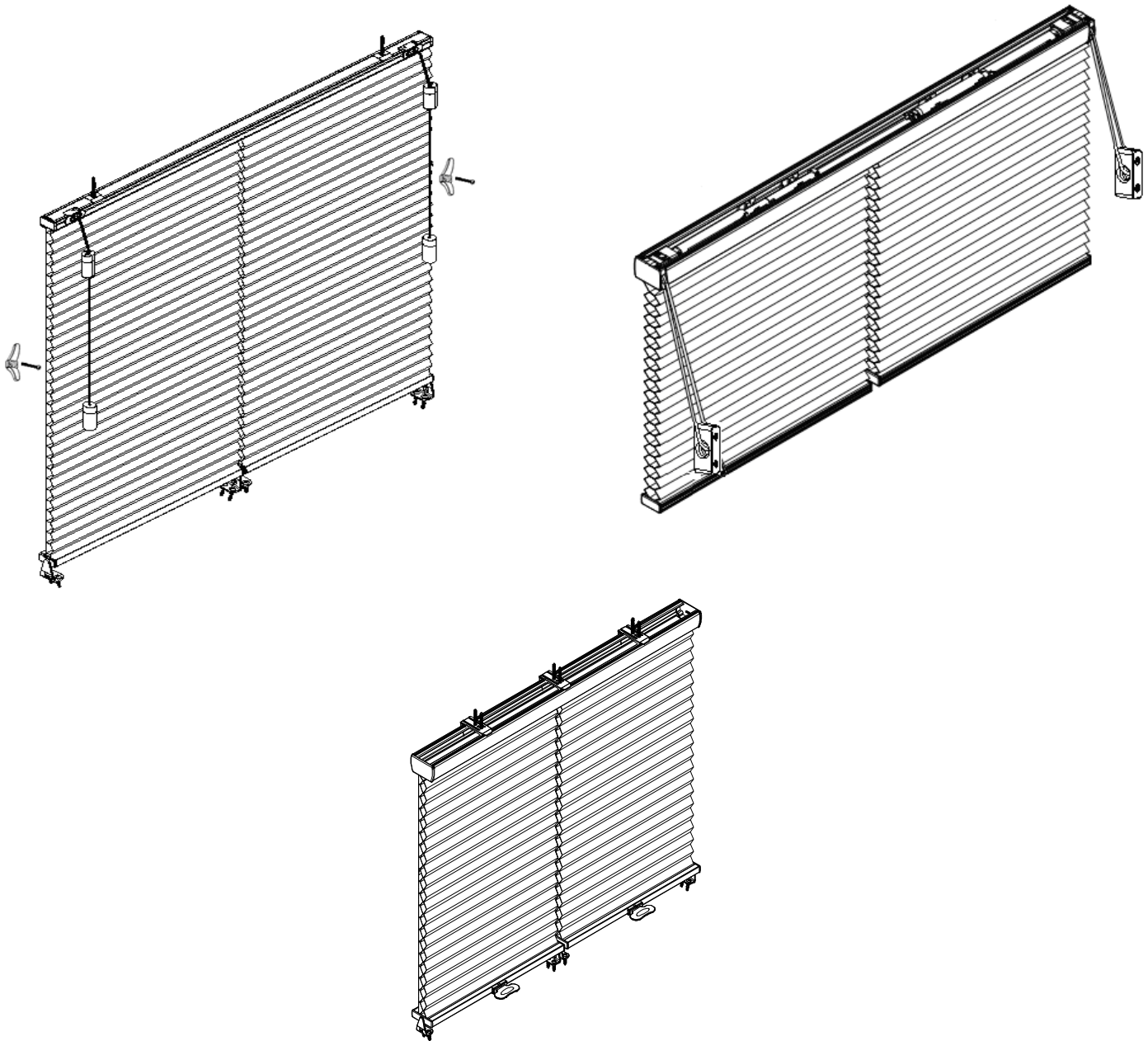


3/4" Single

	Description
1	Screws for Installation Bracket
2	Installation Bracket
3	Head Rail End Cap
4	Blanket
5	Bottom Rail End Cap
6	Head Rail
7	Cord
8	Cord loop Cord Tensioner
9	Bottom Rail

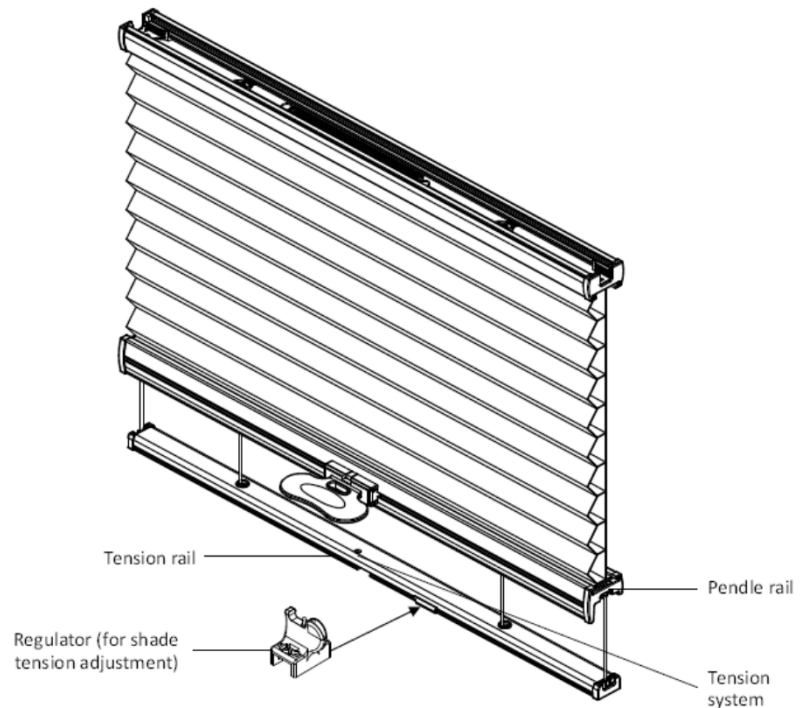
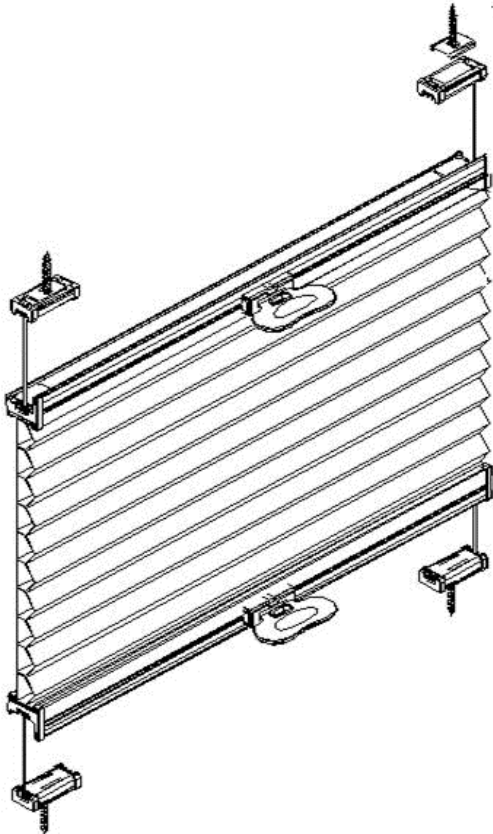
2-on-1 Headrail

- Two independent working shades on one headrail for a more uniformed and consistent look.
- The shades will have a 1/4" spacing between fabric panels. The spacing can be increased if specified.
- Available in Standard Corded, Continuous Cord Loop and SmartRise™ Cordless.
- Price as two individual shades. For SmartRise or continuous cord two-on-1, there will be 2 times of cordless or continuous cord surcharge.
- The control location is on the left of the left shade and right of the right shade as depicted below. To ensure the long term performance of the shade, we will not allow change in control location for 2-on-1 shades.



SmartFit™

- Adjusts from the top or from the bottom securely.
- No pull cords on the sides and reduces child/ pet entanglement risk.
- Sits closer to the window edge. Tight fit and less light leakage.
- Can be mounted inside or outside
- Exclusive concealed cord equalizer housing for a clean top to bottom look when closed.



SmartFit for Sloped Windows (Skylights)

*Available in 3/8" single cell only.

*Operates as bottom up only.

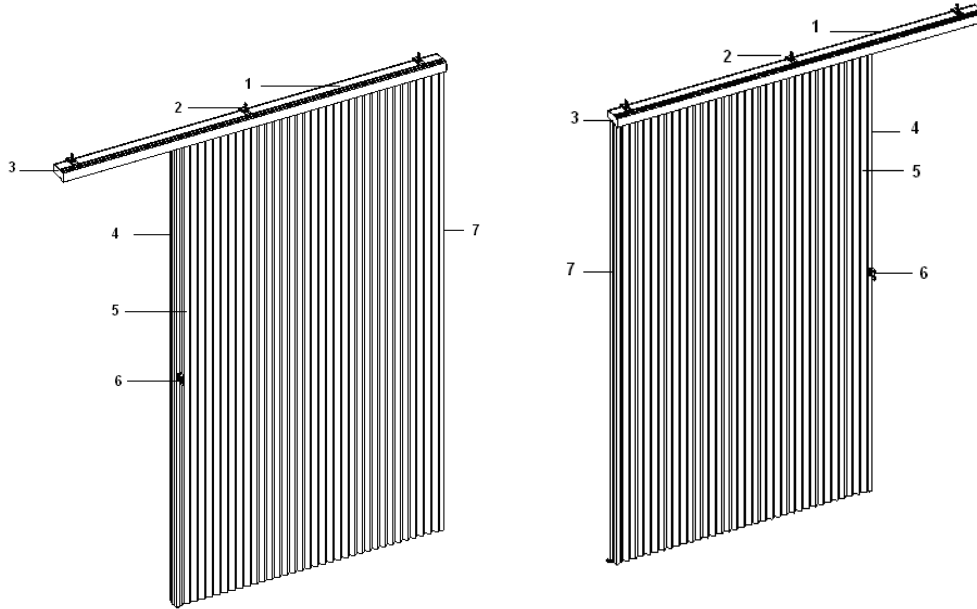


*Extension bracket for OB

*Optional bracket for IB (marble sill application)

Patio Door Vertical

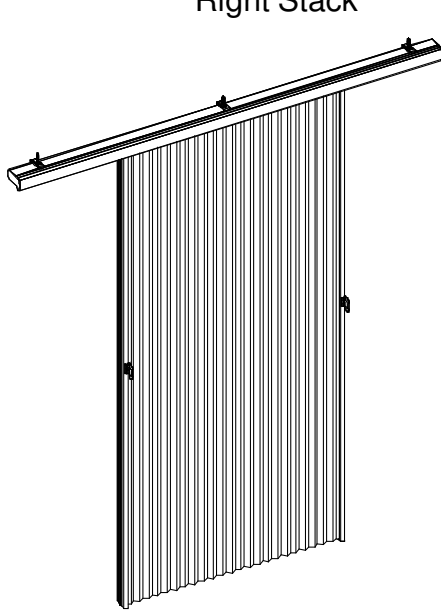
- Perfect solution for sliding doors or large windows
- Available in ¾" Single Cell fabric
- Stacking Configuration:
 - Left stack or right stack
 - Traveling center stack
 - Split stack (center opening): price as two individual shades



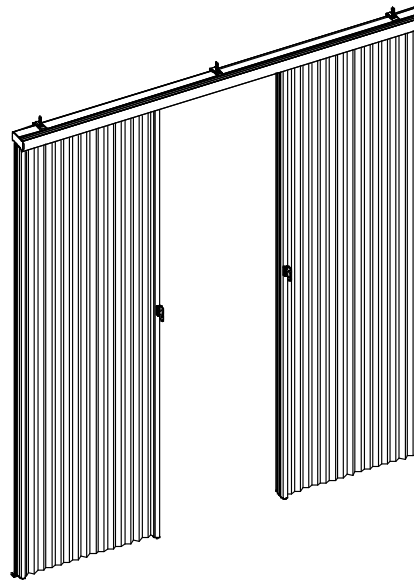
Right Stack

Left Stack

No	Description
1	Headrail
2	Installation bracket
3	Headrail End cap
4	Vertical Rail (Movable)
5	Blanket
6	Handle
7	Vertical Rail (Stationary)



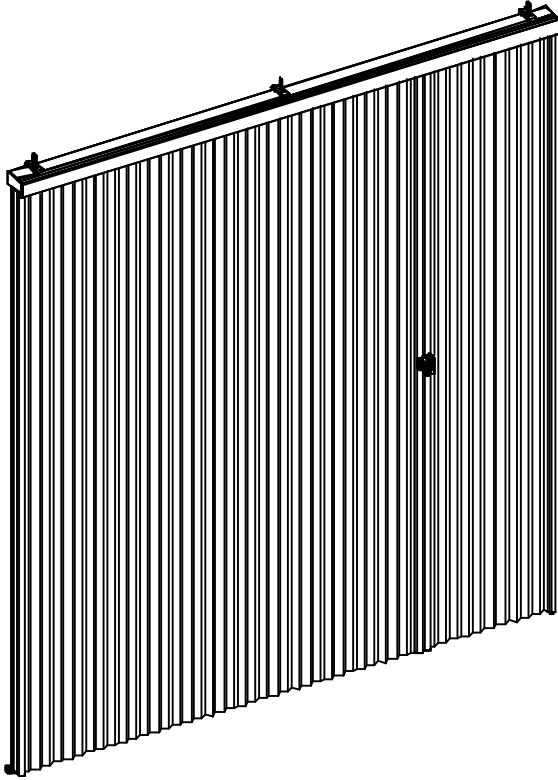
Traveling Center Stack



Split Stack (Center Opening)

Patio Door Vertical Day & Night

- Perfect solution for sliding doors
- Available in all fabric types in $\frac{3}{4}$ " Single Cell (except FR)
- Stacking Configuration: Split Stack (Center Opening)
- Specify left fabric and right fabric separately
- Left fabric is default as Sheer Fabric
- When the center rail is pushed to the sides, the stack is $8\frac{3}{4}$ " on the left and $8\frac{3}{4}$ " on the right



Patio Door Vertical Day & Night

Option Reference Chart

Lift Systems	3/8" Single Cell	3/8" Double Cell	3/4" Single Cell
Corded	✓	✓	✓
Corded TDBU	✓	✓	✓
Corded Day & Night	✓	✓	✓
SmartRise™ Cordless	✓	✓	✓
Cordless TDBU	✓	✓	✓
Cordless Day & Night	✓	✓	✓
Continuous Cord Loop	✓	✓	✓
Motorization (available Q1 2015)	✓	✓	✓
SmartFit™	✓	✓	✓
SmartFit™ for sloped windows	✓	NA	NA
Patio Door Vertical	NA	NA	✓
Vertical Door Vertical Day & Night	NA	NA	✓

Size Considerations

System	Width			Length		Maximum SQFT
	Single Shade Min	Single Shade Max	Two-on-one Total Width	Min	Max	
Corded	8 1/2"	96"	120"	10"	144"	60 sqft
Corded TDBU	8 1/2"	96"	N/A	10"	144"	60 sqft
Corded Day & Night	8 1/2"	96"	N/A	10"	144"	60 sqft
SmartRise™ Cordless	11 1/2"	96"	120"	10"	86"	60 sqft
Cordless TDBU	15"	96"	N/A	10"	86"	60 sqft
Cordless Day & Night	15"	96"	N/A	10"	86"	60 sqft
Continuous Cord Loop	15"	120"	120"	10"	144"	80 sqft
SmartFit™	8 1/2"	72" (50" for 3/8" single cell all fabrics & 3/8" double cell FR fabrics only)	N/A	6"	86"	43 sqft (30 sqft for 3/8" single cell all fabrics & 3/8" double cell FR fabric only)
SmartFit™ for sloped windows	8 1/2"	59"	N/A	6"	120"	48 sqft
Patio Door Vertical	30"	146"	N/A	24"	120"	121 sqft
Patio Door Vertical Day & Night	30"	146"	N/A	24"	120"	121 sqft

*For Patio Door Vertical & Patio Door Vertical Day & Night: for widths beyond 120" will ship via shutter lead time.

Minimum Mounting Depth

	Corded/Corded TDBU		Continuous Cord Loop		Cordless	
	Flush IB	Semi-IB	Flush IB	Semi-IB	Flush IB	Semi-IB
3/8" Single Cell	1 1/16"	15/16"	2 1/4"	2 1/16"	1 13/16"	1 5/8"
3/8" Double Cell	1 11/16"	1 7/16"			1 13/16"	1 5/8"
3/4" Single Cell	2 1/16"	1 13/16"			2 1/4"	2 1/16"

	Cordless TDBU		SmartFit		SmartFit for Sloped Windows	
	Flush IB	Semi-IB	Flush IB	Semi-IB	Flush IB	Semi-IB
3/8" Single Cell	2 1/4"	2"	7/8"	9/16"	15/16"	
3/8" Double Cell			1 5/16"		NA	
3/4" Single Cell			1 5/16"			

	Specialty Shape	Patio Vertical	
	Flush IB	Flush IB	Semi-IB
3/8" Single Cell	1 3/4"	NA	
3/8" Double Cell	2 1/8"		
3/4" Single Cell	2 5/8"	3 1/16"	2 9/16"

Note: semi-IB equals to head rail width

Portrait™ Honeycomb Shades

Rail Colors

	<u>Color Name</u>	<u>Color Code</u>		<u>Color Name</u>	<u>Color Code</u>
	Agave	3715		Indigo	3716
	Black Ink	3212		Nature	3579
	Celery	3613		Petal	3804
	Chilli Pepper	3331		Plum Purple	3475
	Chocolate	3463		Sahara	3578
	Cinnamon	3476		Sand	3582
	Cottage White	3094		Silver	3129
	Cream	3577		Sky	3722
	Fern	3616		Terra	3334
	Ginger Spice	3335		White	3058

Color Coordination Chart- for all systems except SmartFit & Vertical

Sheer Collection					
No.	Color Code	Color Name	Rail Color	Cord Color	Installation Bracket Color
1	C5001	Seapearl	3058 White	T001 White	3058 White
2	C5002	Cloudy Chiffon	3579 Nature	5020 Alabaster	3579 Nature
3	C5003	Chardonnay	3613 Celery	5613 Celery	3058 White
4	C5004	Cloud White	3058 White	T001 White	3058 White
5	C5201	Nightfall	3212 Black Ink	T201 Black	3107 Silver
6	C5501	Jersey Cream	3094 Cottage White	5020 Alabaster	3579 Nature
7	C5502	Sierra Hills	3578 Sahara	5545 Khaki	3579 Nature
Light Filtering Collection					
No.	Color Code	Color Name	Rail Color	Cord Color	Installation Bracket Color
1	C2001	Bright White	3058 White	T001 White	3058 White
2	C2002	Marshmallow	3094 Cottage White	T001 White	3079 Nature
3	C2003	Ivory	3579 Nature	5020 Alabaster	3579 Nature
4	C2503	Sand	3094 Cottage White	5020 Alabaster	3579 Nature
5	C2501	Creamy	3094 Cottage White	5020 Alabaster	3579 Nature
6	C2504	Maize	3577 Cream	5020 Alabaster	3579 Nature
7	C2505	Marigold	3577 Cream	5020 Alabaster	3579 Nature
8	C2602	Celadon	3613 Celery	5613 Celery	3058 White
9	C2603	Agave	3715 Agave	5107 Silver	3107 Silver
10	C2604	Willow	3613 Celery	5613 Celery	3058 White
11	C2702	Indigo	3716 Indigo	5722 Sky	3107 Silver
12	C2303	Petal	3804 Petal	5803 Purple	3579 Nature
13	C2802	Plum Purple	3475 Plum Purple	5330 Ash Rose	3579 Nature
14	C2404	Cinnamon	3476 Cinnamon	5329 Petal Pink	3579 Nature
15	C2405	Clay	3476 Cinnamon	5329 Petal Pink	3579 Nature

Color Coordination Chart- for all systems except SmartFit & Vertical

Light Filtering Collection					
No.	Color Code	Color Name	Rail Color	Cord Color	Installation Bracket Color
16	C2105	Terra	3334 Terra	5545 Khaki	3579 Nature
17	C2506	Flax	3578 Sahara	5545 Khaki	3579 Nature
18	C2402	Chocolate	3463 Chocolate	5424 Dark Walnut	3107 Silver
19	C2401	Cocoa Brown	3463 Chocolate	5424 Dark Walnut	3107 Silver
20	C2406	Chestnut	3582 Sand	5413 Walnut	3107 Silver
21	C2507	Pebble	3578 Sahara	5545 Khaki	3579 Nature
22	C2508	Bamboo	3613 Celery	5613 Celery	3058 White
23	C2101	Gray Violet	3129 Silver	5107 Silver	3107 Silver
24	C2103	Dove	3334 Terra	5545 Khaki	3579 Nature
25	C2104	Shale	3212 Black Ink	T201 Black	3107 Silver
26	C2106	Mica	3129 Silver	5107 Silver	3107 Silver
27	C2202	Graphite	3129 Silver	5107 Silver	3107 Silver
28	C2201	Jet Black	3212 Black Ink	T201 Black	3107 Silver
29	C2706	Sky	3722 Sky	5722 Sky	3058 White
30	C2705	Frost	3722 Sky	5722 Sky	3058 White
31	C2703	Spearmint	3715 Agave	5107 Silver	3107 Silver
32	C2704	Topaz	3722 Sky	5722 Sky	3058 White
33	C2304	Rose	3804 Petal	5803 Purple	3579 Nature
34	C2107	Slate	3715 Agave	5107 Silver	3107 Silver
35	C2302	Ginger Spice	3335 Ginger Spice	5552 Orange	3579 Nature
36	C2509	Tangerine	3335 Ginger Spice	5552 Orange	3579 Nature
37	C2606	Clover	3616 Fern	5613 Celery	3107 Silver
38	C2605	Fern	3616 Fern	5613 Celery	3107 Silver
39	C2305	Coral	3476 Cinnamon	5329 Petal Pink	3579 Nature
40	C2601	Four Leaf Clover	3613 Celery	5613 Celery	3058 White
41	C2108	Heather	3804 Petal	5803 Purple	3579 Nature
42	C2701	Blue Mirage	3212 Black Ink	T201 Black	3107 Silver
43	C2510	Flint	3094 Cottage White	5020 Alabaster	3579 Nature
44	C2109	Crystal	3058 White	T001 White	3058 White
45	C2301	Sunset	3334 Terra	5545 Khaki	3579 Nature
46	C2407	Hibiscus	3331 Chili Pepper	5315 Red	3058 White

Color Coordination Chart- for all systems except SmartFit & Vertical

Semi-Opaque Fabric Collection					
No.	Color Code	Color Name	Rail Color	Cord Color	Installation Bracket Color
1	1103	Sahara	3578 Sahara	5545 Khaki	3579 Nature
2	1105	Celery	3613 Celery	5613 Celery	3058 White
3	1162	Mint	3613 Celery	5613 Celery	3058 White
4	1144	Emerald	3613 Celery	5613 Celery	3058 White
5	1113	Silver	3129 Silver	5107 Silver	3107 Silver
6	1128	Sky	3722 Sky	5722 Sky	3058 White
7	1101	Petal Pink	3476 Cinnamon	5329 Petal Pink	3579 Nature
8	1102	Cottage White	3094 Cottage White	5020 Alabaster	3579 Nature
9	1104	Birch	3094 Cottage White	5020 Alabaster	3579 Nature
10	1127	Lavender	3804 Petal	5803 Purple	3579 Nature
11	1106	Natural	3579 Nature	5020 Alabaster	3579 Nature
12	1136	Nutmeg	3463 Chocolate	5424 Dark Walnut	3107 Silver
13	1147	Peach Parfait	3577 Cream	5020 Alabaster	3579 Nature
14	1507	Crème Brulee	3577 Cream	5020 Alabaster	3579 Nature
15	1126	Sandstone	3577 Cream	5020 Alabaster	3579 Nature
16	1306	Chili Pepper	3331 Chili Pepper	5315 Red	3058 White
17	1108	Snow Drift	3058 White	T001 White	3058 White
18	1201	Espresso	3463 Chocolate	5424 Dark Walnut	3107 Silver

Room Darkening Fabric Collection					
No.	Fabric Code	Fabric Name	Rail Color	Cord Color	Installation Bracket Color
1	C4001	Snow White	3058 White	T001 White	3058 White
2	C4408	Chai	3579 Nature	5020 Alabaster	3579 Nature
3	C4510	Brie	3094 Cottage White	5020 Alabaster	3579 Nature
4	C4511	Latte	3579 Nature	5020 Alabaster	3579 Nature
5	C4105	Dusk	3129 Silver	5107 Silver	3107 Silver
6	C4506	Primrose	3094 Cottage White	T001 White	3079 Nature
7	C4507	Tamarind	3579 Nature	5020 Alabaster	3579 Nature
8	C4508	Sand	3094 Cottage White	5020 Alabaster	3579 Nature
9	C4602	Celadon	3613 Celery	5613 Celery	3058 White
10	C4704	Indigo	3716 Indigo	5722 Sky	3107 Silver
11	C4302	Petal	3804 Petal	5803 Purple	3579 Nature

Color Coordination Chart- for all systems except SmartFit & Vertical

Room Darkening Fabric Collection					
No.	Fabric Code	Fabric Name	Rail Color	Cord Color	Installation Bracket Color
12	C4802	Larkspur	3475 Plum Purple	5330 Ash Rose	3579 Nature
13	C4404	Cinnamon	3476 Cinnamon	5329 Petal Pink	3579 Nature
14	C4102	Terra	3334 Terra	5545 Khaki	3579 Nature
15	C4405	Teak	3463 Chocolate	5424 Dark Walnut	3107 Silver
16	C4406	Chestnut	3582 Sand	5413 Walnut	3107 Silver
17	C4509	Pebble	3578 Sahara	5545 Khaki	3579 Nature
18	C4103	Mineral	3129 Silver	5107 Silver	3107 Silver
19	C4201	Black Ink	3212 Black Ink	T201 Black	3107 Silver
20	C4705	Topaz	3722 Sky	5722 Sky	3058 White
21	C4104	Slate	3715 Agave	5107 Silver	3107 Silver
22	C4303	Pomegranate	3335 Ginger Spice	5552 Orange	3579 Nature
23	C4603	Cypress	3613 Celery	5613 Celery	3058 White
24	C4407	Hibiscus	3331 Chili Pepper	5315 Red	3058 White
25	C4504	Desert	3578 Sahara	5545 Khaki	3579 Nature
26	C4401	Warm Sand	3578 Sahara	5545 Khaki	3579 Nature
27	C4601	Fog Green	3613 Celery	5613 Celery	3058 White
28	C4002	Whisper White	3058 White	T001 White	3058 White
29	C4101	Steel Gray	3212 Black Ink	T201 Black	3107 Silver
30	C4402	Mocha	3582 Sand	5413 Walnut	3107 Silver

Color Coordination Chart- for all systems except SmartFit & Vertical

Flame Resistant Fabric Collection					
No.	Fabric Code	Fabric Name	Rail Color	Cord Color	Installation Bracket Color
1	C6001	Ice Mist	3058 White	T001 White	3058 White
2	C6002	Cotton	3094 Cottage White	5020 Alabaster	3579 Nature
3	C6501	Mascarpone	3094 Cottage White	5020 Alabaster	3579 Nature
4	C6502	Calla Lily	3578 Sahara	5545 Khaki	3579 Nature
5	C6101	Ashley Gray	3129 Silver	5107 Silver	3107 Silver
6	C6401	Earth	3463 Chocolate	5424 Dark Walnut	3107 Silver
7	C6503	Toasted Beige	3094 Cottage White	5020 Alabaster	3579 Nature
8	C6504	Sweet Cream	3094 Cottage White	5020 Alabaster	3579 Nature
9	C6601	Eucalyptus	3613 Celery	5613 Celery	3058 White
10	C6701	Stratford Blue	3716 Indigo	5722 Sky	3107 Silver
11	C6003	Moonshine	3058 White	T001 White	3058 White
12	C6702	Deep Royal	3212 Black Ink	T201 Black	3107 Silver

Color Coordination Chart- for all systems except SmartFit & Vertical

Designer Fabric Collection					
No.	Fabric Code	Fabric Name	Rail Color	Cord Color	Installation Bracket Color
1	C2004	Antique White	3094 Cottage White	5020 Alabaster	3579 Nature
2	C2502	Wheat	3577 Cream	5020 Alabaster	3579 Nature
3	C2403	Brown Sugar	3582 Sand	5413 Walnut	3107 Silver
4	C4505	Biscuit	3577 Cream	5020 Alabaster	3579 Nature
5	C4403	Hickory	3334 Terra	5545 Khaki	3579 Nature
6	C1001	Chantilly Lace	3094 Cottage White	5020 Alabaster	3579 Nature
7	C1502	Persimmon	3334 Terra	5545 Khaki	3579 Nature
8	C1403	Fresh Brew	3463 Chocolate	5424 Dark Walnut	3107 Silver
9	C4512	Splendor	3582 Sand	5413 Walnut	3107 Silver
10	C4106	Winter Solstice	3129 Silver	5107 Silver	3107 Silver
11	C1701	Denim Blue	3722 Sky	5722 Sky	3058 White
12	C1503	Savannah	3334 Terra	5545 Khaki	3579 Nature
13	C1504	Sun Kissed	3579 Nature	5020 Alabaster	3579 Nature
14	C4409	Cappuccino	3579 Nature	5020 Alabaster	3579 Nature
15	C4107	Storm Cloud	3129 Silver	5107 Silver	3107 Silver
16	C1107	Dawn	3058 White	T001 White	3058 White
17	C1601	Sage	3058 White	T001 White	3058 White
18	C1109	Smokey Taupe	3058 White	T001 White	3058 White
19	C4605	Douglas Fern	3058 White	T001 White	3058 White
20	C4513	Vanilla Cream	3058 White	T001 White	3058 White

- Shades are fabricated according to Norman's specifications and may be subject to specification changes without notice.

Color Coordination Chart for SmartFit™ & Patio Vertical

Sheer Collection					
No.	Color Code	Color Name	Rail /Cord Equalizer for H/R & for B/R Color	Cord Color	Installation Bracket Color
1	C5001	Seapearl	3058 White	T001 White	3058 White
2	C5002	Cloudy Chiffon	3579 Nature	5020 Alabaster	3579 Nature
3	C5003	Chardonnay	3058 White	T001 White	3058 White
4	C5004	Cloud White	3058 White	T001 White	3058 White
5	C5201	Nightfall	3129 Silver	5107 Silver	3107 Silver
6	C5501	Jersey Cream	3058 White	T001 White	3058 White
7	C5502	Sierra Hills	3579 Nature	5020 Alabaster	3579 Nature
Light Filtering Collection					
No.	Color Code	Color Name	Rail /Cord Equalizer for H/R & for B/R Color	Cord Color	Installation Bracket Color
1	C2001	Bright White	3058 White	T001 White	3058 White
2	C2002	Marshmallow	3058 White	T001 White	3058 White
3	C2003	Ivory	3579 Nature	5020 Alabaster	3579 Nature
4	C2503	Sand	3058 White	T001 White	3058 White
5	C2501	Creamy	3058 White	T001 White	3058 White
6	C2504	Maize	3058 White	T001 White	3058 White
7	C2505	Marigold	3058 White	T001 White	3058 White
8	C2602	Celadon	3058 White	T001 White	3058 White
9	C2603	Agave	3129 Silver	5107 Silver	3107 Silver
10	C2604	Willow	3058 White	T001 White	3058 White
11	C2702	Indigo	3129 Silver	5107 Silver	3107 Silver
12	C2303	Petal	3129 Silver	5107 Silver	3107 Silver
13	C2802	Plum Purple	3058 White	T001 White	3058 White
14	C2404	Cinnamon	3058 White	T001 White	3058 White
15	C2405	Clay	3058 White	T001 White	3058 White
16	C2105	Terra	3579 Nature	5020 Alabaster	3579 Nature
17	C2506	Flax	3579 Nature	5020 Alabaster	3579 Nature
18	C2402	Chocolate	3129 Silver	5107 Silver	3107 Silver
19	C2401	Cocoa Brown	3129 Silver	5107 Silver	3107 Silver
20	C2406	Chestnut	3579 Nature	5020 Alabaster	3579 Nature

Color Coordination Chart for SmartFit™ & Patio Vertical

Light Filtering Collection					
No.	Color Code	Color Name	Rail /Cord Equalizer for H/R & for B/R Color	Cord Color	Installation Bracket Color
21	C2507	Pebble	3579 Nature	5020 Alabaster	3579 Nature
22	C2508	Bamboo	3058 White	T001 White	3058 White
23	C2101	Gray Violet	3129 Silver	5107 Silver	3107 Silver
24	C2103	Dove	3129 Silver	5107 Silver	3107 Silver
25	C2104	Shale	3129 Silver	5107 Silver	3107 Silver
26	C2106	Mica	3129 Silver	5107 Silver	3107 Silver
27	C2202	Graphite	3129 Silver	5107 Silver	3107 Silver
28	C2201	Jet Black	3129 Silver	5107 Silver	3107 Silver
29	C2706	Sky	3058 White	T001 White	3058 White
30	C2705	Frost	3058 White	T001 White	3058 White
31	C2703	Spearmint	3129 Silver	5107 Silver	3107 Silver
32	C2704	Topaz	3058 White	T001 White	3058 White
33	C2304	Rose	3129 Silver	5107 Silver	3107 Silver
34	C2107	Slate	3129 Silver	5107 Silver	3107 Silver
35	C2302	Ginger Spice	3058 White	T001 White	3058 White
36	C2509	Tangerine	3058 White	T001 White	3058 White
37	C2606	Clover	3129 Silver	5107 Silver	3107 Silver
38	C2605	Fern	3129 Silver	5107 Silver	3107 Silver
39	C2305	Coral	3058 White	T001 White	3058 White
40	C2601	Four Leaf Clover	3058 White	T001 White	3058 White
41	C2108	Heather	3129 Silver	5107 Silver	3107 Silver
42	C2701	Blue Mirage	3058 White	T001 White	3058 White
43	C2510	Flint	3058 White	T001 White	3058 White
44	C2109	Crystal	3058 White	T001 White	3058 White
45	C2301	Sunset	3579 Nature	5020 Alabaster	3579 Nature
46	C2407	Hibiscus	3129 Silver	5107 Silver	3107 Silver

Color Coordination Chart for SmartFit™ & Patio Vertical

Semi-Opaque Collection					
No.	Color Code	Color Name	Rail /Cord Equalizer for H/R & for B/R Color	Cord Color	Installation Bracket Color
1	1103	Sahara	3579 Nature	5020 Alabaster	3579 Nature
2	1105	Celery	3058 White	T001 White	3058 White
3	1162	Mint	3058 White	T001 White	3058 White
4	1144	Emerald	3058 White	T001 White	3058 White
5	1113	Silver	3129 Silver	5107 Silver	3107 Silver
6	1128	Sky	3058 White	T001 White	3058 White
7	1101	Petal Pink	3058 White	T001 White	3058 White
8	1102	Cottage White	3579 Nature	5020 Alabaster	3579 Nature
9	1104	Birch	3579 Nature	5020 Alabaster	3579 Nature
10	1127	Lavender	3058 White	T001 White	3058 White
11	1106	Natural	3579 Nature	5020 Alabaster	3579 Nature
12	1136	Nutmeg	3058 White	T001 White	3058 White
13	1147	Peach Parfait	3058 White	T001 White	3058 White
14	1507	Crème Brûlée	3058 White	T001 White	3058 White
15	1126	Sandstone	3058 White	T001 White	3058 White
16	1306	Chili Pepper	3058 White	T001 White	3058 White
17	1108	Snow Drift	3058 White	T001 White	3058 White
18	1201	Espresso	3129 Silver	5107 Silver	3107 Silver

Room Darkening Collection					
No.	Color Code	Color Name	Rail /Cord Equalizer for H/R & for B/R Color	Cord Color	Installation Bracket Color
1	C4001	Snow White	3058 White	T001 White	3058 White
2	C4408	Chai	3579 Nature	5020 Alabaster	3579 Nature
3	C4510	Brie	3058 White	T001 White	3058 White
4	C4511	Latte	3579 Nature	5020 Alabaster	3579 Nature
5	C4105	Dusk	3129 Silver	5107 Silver	3107 Silver
6	C4506	Primrose	3058 White	T001 White	3058 White
7	C4507	Tamarind	3579 Nature	5020 Alabaster	3579 Nature
8	C4508	Sand	3058 White	T001 White	3058 White
9	C4602	Celadon	3058 White	T001 White	3058 White
10	C4704	Indigo	3129 Silver	5107 Silver	3107 Silver
11	C4302	Petal	3129 Silver	5107 Silver	3107 Silver
12	C4802	Larkspur	3058 White	T001 White	3058 White
13	C4404	Cinnamon	3058 White	T001 White	3058 White
14	C4102	Terra	3579 Nature	5020 Alabaster	3579 Nature
15	C4405	Teak	3129 Silver	5107 Silver	3107 Silver
16	C4406	Chestnut	3579 Nature	5020 Alabaster	3579 Nature
17	C4509	Pebble	3579 Nature	5020 Alabaster	3579 Nature
18	C4103	Mineral	3129 Silver	5107 Silver	3107 Silver

Color Coordination Chart for SmartFit™ & Patio Vertical

Room Darkening Collection					
No.	Color Code	Color Name	Rail /Cord Equalizer for H/R & for B/R Color	Cord Color	Installation Bracket Color
19	C4201	Black Ink	3129 Silver	5107 Silver	3107 Silver
20	C4705	Topaz	3058 White	T001 White	3058 White
21	C4104	Slate	3129 Silver	5107 Silver	3107 Silver
22	C4303	Pomegranate	3058 White	T001 White	3058 White
23	C4603	Cypress	3058 White	T001 White	3058 White
24	C4407	Hibiscus	3129 Silver	5107 Silver	3107 Silver
25	C4504	Desert	3579 Nature	5020 Alabaster	3579 Nature
26	C4401	Warm Sand	3579 Nature	5020 Alabaster	3579 Nature
27	C4601	Fog Green	3058 White	T001 White	3058 White
28	C4002	Whisper White	3058 White	T001 White	3058 White
29	C4101	Steel Gray	3129 Silver	5107 Silver	3107 Silver
30	C4402	Mocha	3129 Silver	5107 Silver	3107 Silver
Flame Resistant Collection					
No.	Color Code	Color Name	Rail /Cord Equalizer for H/R & for B/R Color	Cord Color	Installation Bracket Color
1	C6001	Ice Mist	3058 White	T001 White	3058 White
2	C6002	Cotton	3058 White	T001 White	3058 White
3	C6501	Mascarpone	3058 White	T001 White	3058 White
4	C6502	Calla Lily	3579 Nature	5020 Alabaster	3579 Nature
5	C6101	Ashley Gray	3129 Silver	5107 Silver	3107 Silver
6	C6401	Earth	3129 Silver	5107 Silver	3107 Silver
7	C6503	Toasted Beige	3058 White	T001 White	3058 White
8	C6504	Sweet Cream	3058 White	T001 White	3058 White
9	C6601	Eucalyptus	3058 White	T001 White	3058 White
10	C6701	Stratford Blue	3129 Silver	5107 Silver	3107 Silver
11	C6003	Moonshine	3058 White	T001 White	3058 White
12	C6702	Deep Royal	3129 Silver	5107 Silver	3107 Silver

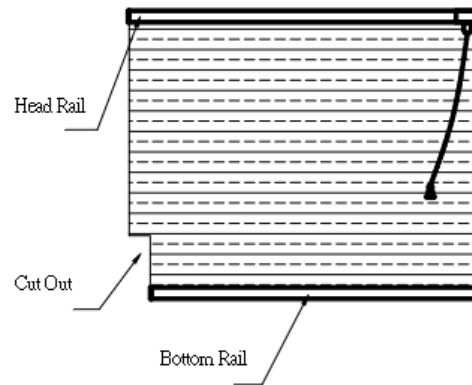
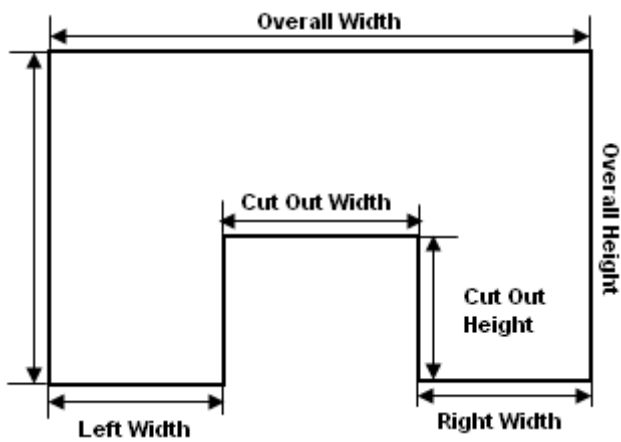
Color Coordination Chart for SmartFit™ & Patio Vertical

Designer Print Collection					
No.	Color Code	Color Name	Rail /Cord Equalizer for H/R & for B/R Color	Cord Color	Installation Bracket Color
1	C2004	Antique White	3058 White	T001 White	3058 White
2	C2502	Wheat	3579 Nature	5020 Alabaster	3579 Nature
3	C2403	Brown Sugar	3579 Nature	5020 Alabaster	3579 Nature
4	C4505	Biscuit	3579 Nature	5020 Alabaster	3579 Nature
5	C4403	Hickory	3579 Nature	5020 Alabaster	3579 Nature
6	C1001	Chantilly Lace	3058 White	T001 White	3058 White
7	C1502	Persimmon	3579 Nature	5020 Alabaster	3579 Nature
8	C1403	Fresh Brew	3129 Silver	5107 Silver	3107 Silver
9	C4512	Splendor	3579 Nature	5020 Alabaster	3579 Nature
10	C4106	Winter Solstice	3129 Silver	5107 Silver	3107 Silver
11	C1701	Denim Blue	3058 White	T001 White	3058 White
12	C1503	Savannah	3579 Nature	5020 Alabaster	3579 Nature
13	C1504	Sun Kissed	3579 Nature	5020 Alabaster	3579 Nature
14	C4409	Cappuccino	3579 Nature	5020 Alabaster	3579 Nature
15	C4107	Storm Cloud	3129 Silver	5107 Silver	3107 Silver
16	C1107	Dawn	3058 White	T001 White	3058 White
17	C1601	Sage	3058 White	T001 White	3058 White
18	C1109	Smokey Taupe	3058 White	T001 White	3058 White
19	C4605	Douglas Fern	3058 White	T001 White	3058 White
20	C4513	Vanilla Cream	3058 White	T001 White	3058 White

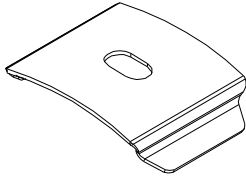
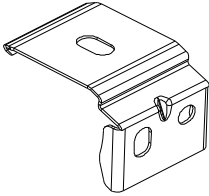
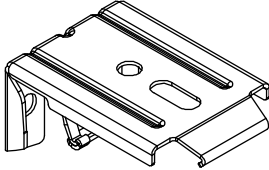
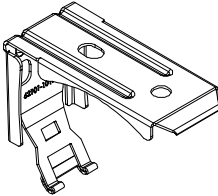

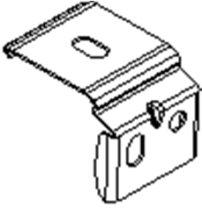
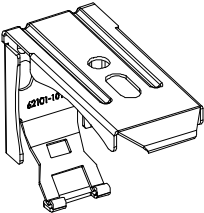
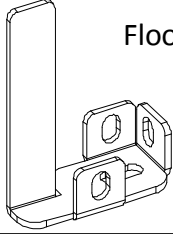
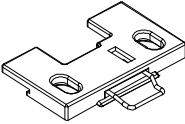
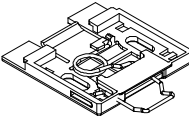
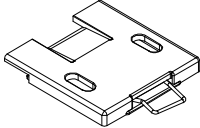
- Shades are fabricated according to Norman's specifications and may be subject to specification changes without notice.

Cut-Outs

- The cut-out option is used to avoid obstructions.
- Cut-out width in from each side is not to exceed 2”.
- Lengths are measured up from the bottom of the window sill.
- Cut out will be made when the shade is fully extended.
- Provide the information under “Special Instructions”.



Mounting Hardware

Lift System	Cell Size	Ceiling Mount	Wall Mount
Corded & TDBU	3/8" Single Cell		
	3/4" Single & 3/8" Double Cell		
Cordless, Cordless TDBU, Day & Night, Cordless Day & Night, Continuous Cord Loop	3/8" Single, 3/4" Single & 3/8" Double		
SmartFit for Sloped Windows	3/8" Single,		
Patio Door Vertical	3/4" Single		 Floor bracket
Specialty Shapes		 3/8" Single	 3/8" Double
			 3/4" Single

IB Fabric Deductions

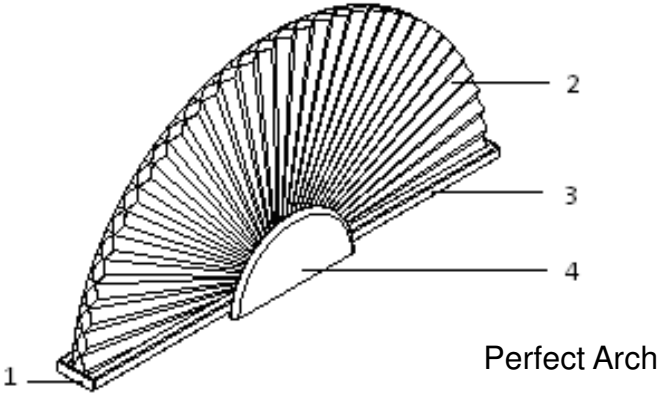
Lift Systems	IB Fabric Deduction
Corded	3/8" total
Corded TDBU	3/8" total
Corded Day & Night	3/8" total
SmartRise™ Cordless	3/8" total
Cordless TDBU	3/8" total
Cordless Day & Night	3/8" total
Continuous Cord Loop	3/8" total
Motorization (available soon)	3/8" total
Specialty Shapes	3/8" total
SmartFit™	1/4" total
SmartFit™ for sloped windows	
Patio Door Vertical	Width: ordered width - 3/16"
Vertical Door Vertical Day & Night	Height: ordered length - 5/8"

Tolerance: Shade width may vary -1/8"~1/8" and height may vary +1/4"~ + 3/4"

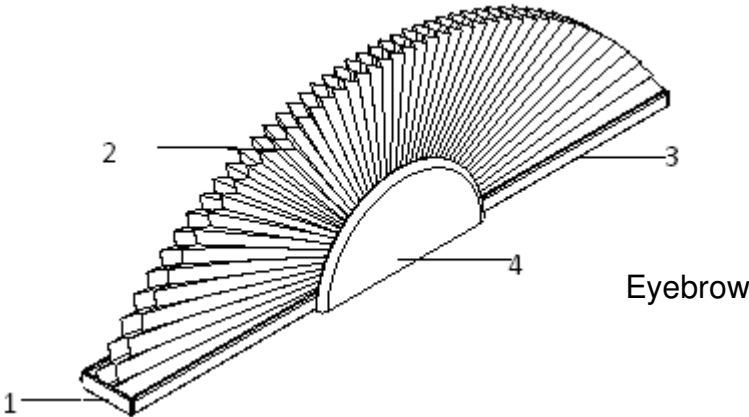
Fabric Stacking Heights

System	Fabric	3/8" Single (")				3/8" Double (")				3/4" Single (")			
Shade Drop		48"	72"	84"	144"	48"	72"	84"	144"	48"	72"	84"	144"
Corded	SO	2.74	3.58	4.00	6.10	2.74	3.58	4	6.1	2.02	2.5	2.74	3.94
	LF	2.74	3.58	4	6.1	2.74	3.58	4	6.1	2.02	2.5	2.74	3.94
	FR	2.79	3.65	4.09	6.25	2.79	3.65	4.09	6.25	2.07	2.57	2.83	4.09
	RD	2.65	3.44	3.83	5.81	2.6	3.37	3.75	5.67	1.97	2.43	2.66	3.8
Corded TDBU	SO	3.33	4.17	4.59	6.69	3.33	4.17	4.59	6.69	2.61	3.09	3.33	4.53
	LF	3.33	4.17	4.59	6.69	3.33	4.17	4.59	6.69	2.61	3.09	3.33	4.53
	FR	3.38	4.25	4.68	6.84	3.38	4.25	4.68	6.84	2.66	3.17	3.42	4.68
	RD	3.24	4.03	4.43	6.41	3.19	3.96	4.34	6.26	2.57	3.02	3.25	4.39
Corded Day & Night	Sheer & RD	4.55	6.04	6.78	10.5	3.97	5.17	5.77	8.77	3.25	4.09	4.51	6.61
	Sheer & SO	4.69	6.25	7.03	10.93	4.12	5.39	6.03	9.21	3.3	4.17	4.6	6.76
	Sheer & LF	4.69	6.25	7.03	10.93	4.12	5.39	6.03	9.21	3.3	4.17	4.6	6.76
Cordless	SO	3.55	4.44	4.88	7.1	3.5	4.36	4.8	6.96	2.73	3.21	3.45	4.65
	LF	3.55	4.44	4.88	7.1	3.5	4.36	4.8	6.96	2.73	3.21	3.45	4.65
	FR	3.55	4.44	4.88	7.1	3.55	4.44	4.88	7.1	2.78	3.28	3.54	4.8
	RD	3.45	4.29	4.71	6.81	3.36	4.15	4.54	6.52	2.68	3.14	3.37	4.51
Cordless TDBU	SO	4.37	5.26	5.71	7.93	4.33	5.19	5.62	7.78	3.56	4.04	4.28	5.48
	LF	4.37	5.26	5.71	7.93	4.33	5.19	5.62	7.78	3.56	4.04	4.28	5.48
	FR	4.37	5.26	5.71	7.93	4.37	5.26	5.71	7.93	3.61	4.11	4.36	5.62
	RD	4.28	5.12	5.54	7.64	4.18	4.97	5.37	7.35	3.51	3.97	4.19	5.33
Cordless Day & Night	Sheer & RD	5.6	7.16	7.94	11.84	4.93	6.15	6.76	9.82	4.16	5	5.42	7.52
	Sheer & SO	5.7	7.3	8.11	12.13	5.12	6.44	7.1	10.4	4.21	5.07	5.5	7.66
	Sheer & LF	5.7	7.3	8.11	12.13	5.12	6.44	7.1	10.4	4.21	5.07	5.5	7.66
Cordloop	SO	3.45	4.29	4.71	6.81	3.45	4.29	4.71	6.81	2.73	3.21	3.45	4.65
	LF	3.45	4.29	4.71	6.81	3.45	4.29	4.71	6.81	2.73	3.21	3.45	4.65
	FR	3.5	4.36	4.8	6.96	3.5	4.36	4.8	6.96	2.78	3.28	3.54	4.8
	RD	3.36	4.15	4.54	6.52	3.31	4.08	4.46	6.38	2.68	3.14	3.37	4.51
SmartFit	SO	3.25	4.09	4.51	6.61	3.49	4.33	4.75	6.85	2.77	3.25	3.49	4.69
	LF	3.25	4.09	4.51	6.61	3.49	4.33	4.75	6.85	2.77	3.25	3.49	4.69
	FR	3.3	4.17	4.6	6.76	3.54	4.4	4.84	7	2.82	3.32	3.58	4.84
	RD	3.16	3.95	4.35	6.33	3.35	4.12	4.5	6.42	2.72	3.18	3.41	4.55
SmartFit for Sloped Window	SO	3.06	3.9	4.32	6.42	NA							
	LF	3.06	3.9	4.32	6.42								
	FR	3.11	3.97	4.4	6.56								
	RD	2.96	3.75	4.15	6.13								
Patio Door Vertical	All Fabric Types	NA								8 3/4			

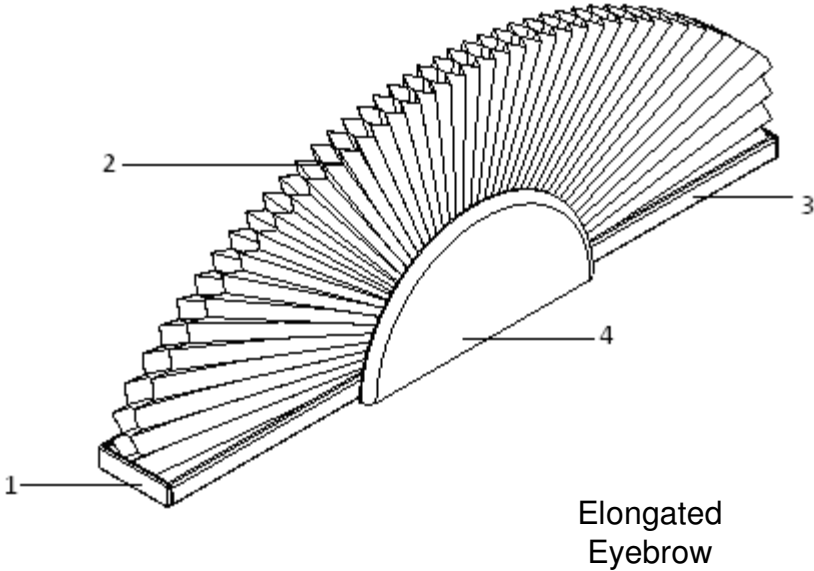
Specialty Shapes



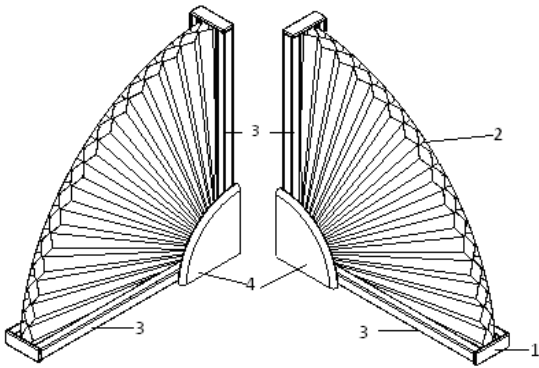
No	Description
1	Rail End Cap
2	Blanket
3	Rail
4	180° Center Template



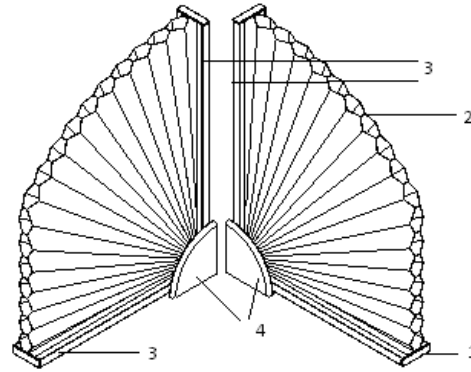
Note:
 *For Perfect Arch, the height must equal half of the width.
 *For elongated Eyebrow, two leg heights must equal.
 *We do not accept templates.



Specialty Shapes

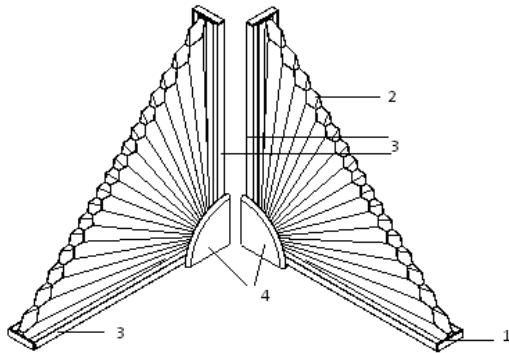


Quarter Round Left & Right

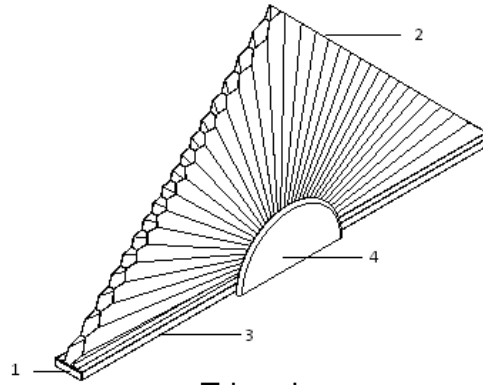


Arch on Top Left & Right

No	Description
1	Rail End Cap
2	Blanket
3	Rail
4	90° Center Template (or 180°)



Angle Top Left & Angle Top Right



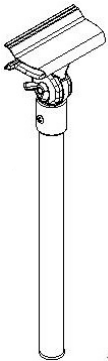
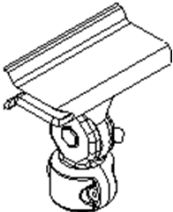
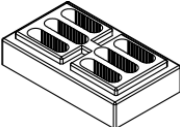

Triangle

Note:
 *For Angle Top and Quarter Round, width and height must equal.
 *We do not accept templates.

Size Considerations

Shade Type		Min. Size	Max. Size
Perfect Arch, Eyebrow, Elongated Eyebrow	Width	10"	96"
	Height	5"	48"
Quarter Round, Angle Top, Arch on Top (L or R)	Width	5"	48"
	Height	5"	48"
Triangle	Width	10"	96"
	Height	5"	48"

Parts & Accessories

Description	Drawing	Net Price
Pole for Cordless & SmartFit in 36"		\$35
Pole for Cordless & SmartFit in 68"		\$45
Pole Attachment (pole not included; compatible with telescopic poles sold at hardware stores)		\$10
Shim		\$0.50
Extension bracket for patio door vertical		\$1.50